

Studies Show that That 96% Of Online Creators Make LESS THAN \$100K per Year.

And 48% of creators were making only \$15,000/yr on average.

Dear Creator,

If you want to be the 4% who makes over \$100,000 per year, then this might be the most important case study you read this year.

But first let me introduce myself...

*My names is Lauren Hazel (Influencer Growth Partners and I partner with creators like you, to help them increase their yearly revenue at **no upfront cost**.*

I only make money, if you make money.

I'm not saying I am perfect and that I never fail, but I am saying my clients will never have to pay me a dime if I fail.

With that out of the way, lets talk about methods...

Method #1: Book Funnel

I wrote a book that made me \$2.4mil, and it was never sold in bookstores or made any best seller lists.

Here's what I learned... 📖



Justin Brooke (@IMJustinBrooke) on X
x.com

Justin Brooke is a creator you may have never heard of, unless you are in the marketing education space.

He only has about 6,000 followers on Twitter, and roughly 13,000 read his email newsletter.

Yet, he brings in millions of dollars and he does it with a book that he wrote in just a few days. It's less than 100 pages long!

His method is...

1. Offer the book free + shipping cost
2. Upsell to \$20 audiobook version
3. Upsell to \$149 course

Why books?

Books are one of the oldest businesses on earth. With the Bible dating back to thousands of years.

People in every niche purchase books.

From cookbooks to self-help to even comedy and art books. You may have heard of Jeff Bezos, started a little company called Amazon. He did it by selling - BOOKS!

As your revenue partner I can lead you through this process from top to bottom. I will help you with your book idea, the whole checkout process, even publishing & shipping.

The only thing you'd pay for is the printing cost of the books, we don't make a penny until your book is successfully selling.

Method #2: Courses



Kat Norton made \$100,000 in one day when she launched her course about Excel spreadsheets.

A dry topic if you ask me, but today she sells over \$2 million dollars a year with her course business.

It all started with a TikTok profile she started during the pandemic. Her smile, dancing, and topic of excel spreadsheets went viral and she gained hundreds of thousands of followers.

She started her profile in 2020 and by 2021 she was able to quit her job from the full-time income her courses were bring in.

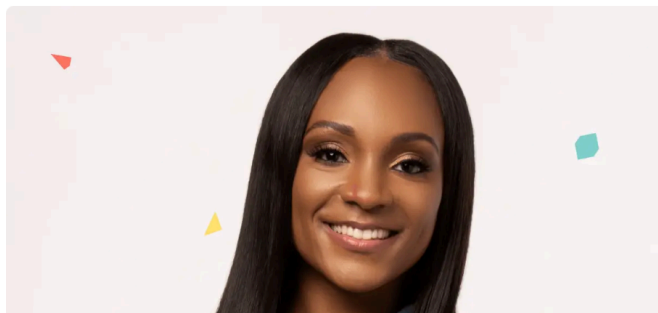
We want to partner with you on your own course launch.

Our team can handle everything from helping you come up with a course outline, to building out the course platform, even the product launch sequence.

We do this for no upfront cost to you. As your partner we only make money when you make money.

Method #3: Paid Community

**"We Made \$100,000 In The First
Two Weeks On Mighty Pro"**



Ashley Fox is a finance influencer who has around 15,000 followers on Instagram, yet made \$100,000 within 2 weeks of launching her paid community.

She used a platform called Mighty Pro that lets you have your own branded iOS & Android apps. As well as lets you do livestreams, workshops, courses, and many other features.

Paid communities are 🌟🚀 for creators.

According to Gina Bianchini, a silicon valley resident, and founder of Mighty Networks says that the average creator community charges \$48/mo.

Even if you charged half that, \$24/mo and got just 500 members you would be making an extra \$12,000 per month.

That's enough to upgrade your car or house substantially.

But we encourage you to do your own math...

We have seen that 1% of any creators audience is ready to buy something from that creator. How many customers would you have if 1% of your total audience made a purchase of \$20 today?

What if they paid \$99 instead?

👉 Our model is to help creators like you launch private paid communities for \$99/yr or about \$10/mo.

Same price that Skillshare & Masterclass charge.

This low price point attracts buyers of all ages and backgrounds. And they are low management to run since the main attraction is joining a community of like-minded people.

Reddit, Facebook, Twitter... All communities and the users make all the content - not the founders.

It would be an honor to help you launch your paid community and see you have a win like Ashley Fox had. We'll do this for you at no cost for the build out, just the cost of whatever tool we decide on together (about \$100/mo).

We only get paid, if you're getting paid.

If it doesn't work, then you don't pay.

If you're ready to take the next step with us, and talk about your launch plan contact us at lauren@influencegrowthpartners.com

Your Partner,
Lauren Hazel

